







## Post-Graduate Program

#### MAGISTER OF MANAGEMENT

(MASTER OF MANAGEMENT)



The Indonesian College of Economics (STIESIA) Surabaya is committed to producing Master of Management graduates who are innovative, competitive, and ready to excel at both national and international levels. This program is designed for executives and academicians who seek to enhance their agile leadership capabilities in the business and public sectors. The Master of Management Program emphasizes a professional approach and scientific thinking to develop high-quality human resources who are prepared to face future challenges.

Further Information:

























## The Benefits of Studying Master's in Management at STIESIA Surabaya

The Master of Management Program at STIESIA Surabaya is designed to support your career success through customizable concentrations, a professional curriculum, and a learning approach that integrates theory with real-world practice. Supported by international partnerships, experienced faculty, and excellent accreditation, the program offers high-quality graduate education. Enjoy the benefits of on-time graduation, structured thesis guidance, affordable tuition, friendly academic support staff, and no additional fees for thesis examinations.

### **Career Opportunities**

Chief Marketing Officier

The ability to design and manage marketing strategies to enhance product and brand competitiveness and growth.

**Human Capital** 

The ability to manage human resources to support organizational performance and growth, including workforce management, employee development, and the creation of a productive work environment.

Risk Manager

The ability to manage risks at various organizational levels to ensure sustainability and stability in a dynamic business environment.

Chief Financial Officer The ability to lead, design, and manage comprehensive corporate financial policies and strategies. With this expertise, individuals can help companies grow and achieve their goals sustainably.

Business Consultant The ability to engage in problem-solving based on indepth analysis and well-planned implementation for clients across various sectors. With skills in problem analysis, strategy development, change management, and project management, individuals can make significant contributions to organizational development.





## S2 of Management Curriculum

The current Magister of Management (Master of Management) curriculum comprises of 42 credits (SKS), with the course distribution as follows:

#### Semester I

| Code    | Course Name                                      | Credit Hours |
|---------|--|--------------|
| MKB2511 | Statistics for Business                          |              |
| MKB2512 | Contemporary Issues in Marketing Strategy        |              |
| MKK2513 | Contemporary Issues in Financial Management      |              |
| MKK2514 | Contemporary Issues in Human Resource Management |              |
| MKB2515 | Strategic Management                             |              |
|         | Credit Total                                     | 15           |

#### Semester II (Concentration in Human Resource Management)

| MKB2521      | Research Methodology for Business               |    |
|--------------|---|----|
| MKB2522      | Applied Economics for Business Decision         |    |
| MKK2523 MSDM | Organizational Change Management and Innovation |    |
| MKK2524 MSDM | Organizational Behaviour                        |    |
| MKK2525 MSDM | International Human Resource Management         |    |
|              | Credit Total                                    | 15 |

#### **Semester II (Concentration in Marketing Management)**

| MKB2521    | Research Methodology for Business            |    |
|------------|--|----|
| MKB2522    | Applied Economics for Business Decision      |    |
| MKK2523 MP | Consumer Behavior                            |    |
| MKK2524 MP | International Marketing                      |    |
| MKK2525 MP | Strategic Marketing for Sustainable Business |    |
|            | Credit Total                                 | 15 |

#### **Semester II (Concentration in Financial Management)**

| MKB2521    | Research Methodology for Business                  |    |
|------------|--|----|
| MKB2522    | Applied Economics for Business Decision            |    |
| MKK2523 MK | International Financial Management                 |    |
| MKB2523 MK | Financial Risk Management                          |    |
| MKB2524 MK | International Investment and Portofolio Management |    |
|            | Credit Total                                       | 15 |

#### Semester III

| MKK 2531 P*) | Management Information System *)        |   |
|--------------|---|---|
| MKK 2532 P*) | Corporate Governance & Globalization *) |   |
| MKK 2532 P*) | Business Analytics *)                   | 3 |

#### \*) Mata Kuliah Pilihan

#### **Semester IV**

| MKB 2541     | Thesis |  | 9  |
|--------------|--------|--|----|
| Credit Total |        |  | 12 |





# **Facility**

















+62 896-8144-0555



Online Admission pmb.stiesia.ac.id















## **Alumni Testimonials**





I earned my Bachelor's degree in 1988 and have pursued various professions, ranging from teacher, hotel manager, social worker, NGO activist, and politician (serving three legislative terms) to regional government executive. After an eight-year break, in 2023 I was given the opportunity to continue my Master's studies through the online learning program of STIESIA Surabaya for the people of Flores. At first, I had doubts, but encouragement from Mr. Sabinus Nabu motivated me, assuring that a Master's degree would be an added value. Today, I truly appreciate STIESIA for successfully delivering a structured distance-learning program without compromising the academic quality, moral values, and ethics of its graduates.

#### Drs. Alexander Longginus, MM

Regent of Sikka, East Nusa Tenggara, Indonesia. Term of Office: 2003–2008







Pursuing a Master of Management degree at STIESIA Surabaya offers an exceptional range of benefits, both direct and indirect. This program provides strong support for career development, especially for those aiming to advance in leadership roles, team management, or strategic decision-making.

#### Dewa Ayu Karina Asokawati, S.E., M.M

Secretariat of the Regional House of Representatives (DPRD) of East Java Province



STIESIA offers excellent teaching quality with competent lecturers, modern facilities, and efficient administrative processes, creating an optimal learning experience. The positive experiences I had during both my undergraduate and graduate studies further strengthened my decision to remain loyal to this institution. STIESIA truly supports academic and professional development toward a better future.

#### Andri Chrystanto, S.T., M.M

Director of Fleet & Operations, PT Dharma Dwipa Utama Pioneer Vessel Fleet





## **TUITION FEES EVEN SEMESTER ACADEMIC YEAR 2025/2026**

Registration Date: 6 October 2025 - 13 March 2026

Registration Fee:

Rp500.000

Matriculation Fee:

Rp1.500.000

**Total Tution Fee for 4 semesters** (Reguler Domestic Class)

Total Tution Fee for 4 semesters (Customized Domestic Class)

Rp30.000.000

Scholarship of Rp6,000,000 for STIESIA Alumni

Rp35.000.000

**Total Tution Fee for 4 semesters** (Reguler International Class)

**Total Tution Fee for 4 semesters** (Customized International Class)

Rp35.000.000

(Including Residence Permit Processing Fee)

Rp40.000.000

(Including Residence Permit Processing Fee)

| No   | Package                       | Tuition Fee per Semester<br>(Semesters 1–4) |
|------|-------------------------------|---|
| 1.   | Reguler Domestic Class        | Rp7.500.000                                 |
| · 2. | Customized Domestic Class     | Rp8.750.000                                 |
| . 3. | Reguler International Class   | Rp8.750.000                                 |
| 4.   | Customized International Clas | ss Rp10.000.000                             |

**Further Information:** 



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